

JEFFREY A. BUSSE

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PROFESSIONAL ACADEMIC APPOINTMENTS

Goizueta Business School, Emory University, Atlanta	
Associate Professor of Finance	2004-present
Assistant Professor of Finance	1998-2004

EDUCATION

Stern School of Business, New York University, New York	1993-1998
Ph.D. in Finance	
Graduate School of Business, University of Chicago, Chicago	1990-1992
MBA in Finance, with Honors	
University of Minnesota, Minneapolis	1984-1987
Bachelor of Electrical Engineering, with Distinction	
Minor in Mathematics	

PUBLICATIONS

“Performance Persistence in Institutional Investment Management”
with Amit Goyal and Sunil Wahal, *Journal of Finance*, forthcoming.

“Bayesian Alphas and Mutual Fund Persistence”
with Paul J. Irvine, *Journal of Finance* 61, pp. 2251-2288, 2006.

“Tick Size and Institutional Trading Costs: Evidence from Mutual Funds”
with Nicolas P.B. Bollen, *Journal of Financial and Quantitative Analysis* 41, pp. 915-937, 2006.

“Short-term Persistence in Mutual Fund Performance”
with Nicolas P.B. Bollen, *Review of Financial Studies* 18, pp. 569-597, 2005.

“Are Investors Rational? Choices Among Index Funds”
with Edwin J. Elton and Martin J. Gruber, *Journal of Finance* 59, pp. 261-288, 2004.

“Market Efficiency in Real Time”
with T. Clifton Green, *Journal of Financial Economics* 65, pp. 415-437, 2002.

PUBLICATIONS (continued)

“On the Timing Ability of Mutual Fund Managers”
with Nicolas P.B. Bollen, *Journal of Finance* 56, pp. 1075-1094, 2001.

“Another Look at Mutual Fund Tournaments”
Journal of Financial and Quantitative Analysis 36, pp. 53-73, 2001.

“Volatility Timing in Mutual Funds: Evidence from Daily Returns”
Review of Financial Studies 12, pp. 1009-1041, 1999.

“Do Investors Care About Sentiment?”
with Edwin J. Elton and Martin J. Gruber, *Journal of Business* 71, pp. 477-500, 1998.
Reprinted in “Investments - Vol. I,” by Edwin J. Elton and Martin J. Gruber, MIT Press, 1999.
Abstracted in *The CFA Digest* 29, 60-61, 1999.

WORKING PAPERS

“Mutual Fund Industry Selection and Persistence”
with Qing Tong.

“Stock Selection Skills and Career Choice: Buy Side vs. Sell Side”
with Clifton Green and Narasimhan Jegadeesh.

“The Importance of Analysts vs. Brokers in the Performance of Stock Recommendations”
with Klaas P. Baks.

ACADEMIC PRESENTATIONS

Western Finance Association Meetings, San Diego, 2009 (discussant)
Western Finance Association Meetings, Big Sky, MT, 2007 (discussant)
American Finance Association Meetings, Chicago, 2007 (co-author presented)
Western Finance Association Meetings, Keystone, CO, 2006 (discussant)
American Finance Association Meetings, Philadelphia, 2005 (discussant)
American Finance Association Meetings, San Diego, 2004 (discussant)
Western Finance Association Meetings, Los Cabos, Mexico, 2003 (co-author presented)
American Finance Association Meetings, Washington D.C., 2003 (co-author presented)
Western Finance Association Meetings, Tucson, 2001
European Finance Association Meetings, London Business School, 2000 (presenter and discussant)
Western Finance Association Meetings, Sun Valley, ID, 2000 (discussant)
Georgia Tech Conference on International Finance, Atlanta, 2000 (discussant)
Australasian Finance and Banking Conference, Sydney, Australia, 1998 (plenary)
European Finance Association Meetings, INSEAD, Fontainebleau, France, 1998
Western Finance Association Meetings, Monterey, CA, 1998
Financial Management Association Doctoral Consortium, Honolulu, 1997
New England Finance Doctoral Student Symposium, Amherst, MA, 1997

ACADEMIC PRESENTATIONS (continued)

PanAgora Asset Management, 2009
Virginia Tech University, 2008
Case Western University, 2008
College of William and Mary, 2007
DePaul University, 2006
University of Oregon, 2005
University of Colorado, 2004
University of Cincinnati, 2004
University of Texas at Dallas, 2004
University of Washington, 2003
Vanderbilt University, 2002
Yale University, 2002
Erasmus University, 2002
Tilburg University, 2002
London Business School, 1998
University of Florida, 1998
University of Texas, 1998
University of North Carolina, 1998
University of Utah, 1998
Arizona State University, 1998
Penn State University, 1998, 2005
Rice University, 1998, 2001
Southern Methodist University, 1998
Emory University, 1998
New York University, 1997, 2004

REFEREE SERVICES

Journal of Finance, Journal of Financial Economics, Review of Financial Studies, Journal of Business, Journal of Financial and Quantitative Analysis, Journal of Banking and Finance, Journal of Financial Intermediation, Journal of Financial Markets, Journal of Derivatives, Journal of Empirical Finance, Financial Management, Journal of Corporate Finance, European Finance Review, European Journal of Finance, Financial Services Review, Journal of Business Finance and Accounting, Journal of Financial Research, Journal of Economics and Business, Hong Kong Research Grants Council

OTHER SERVICE

Finance Area Coordinator, Goizueta Business School, Emory University, 2004-2006
Western Finance Association Program Committee, 2003, 2009
Financial Management Association Program Track Chair, 2005
Financial Management Association Program Committee, 2002-2004

HONORS AND AWARDS

Alumni Award for Excellence in Research, Goizueta Business School, 2002
Treffitz Award for Best Paper by a Ph.D. Candidate at the Western Finance Association Meetings, 1998
American Association of Individual Investors/Financial Management Association Completed Dissertation Award, 1998
The Dean's Outstanding Teaching Award for graduate instructors, New York University, 1997
Jules I. Bogen Fellowship for outstanding academic achievement, New York University, 1997
University Doctoral Fellowships, New York University, 1993-1996
First National Bank of Chicago Endowed Scholarship, University of Chicago, 1990-1991
Beta Gamma Sigma National Business Honor Society
Tau Beta Pi National Engineering Honor Society

CITATIONS OF RESEARCH IN MAGAZINES AND NEWSPAPERS

Associated Press, Atlanta Business to Business Magazine, Atlanta Journal Constitution, Barron's (4), Boston Globe, Buffalo News, Calgary Herald, Chicago Tribune, Dow Jones Newswires, Financial Times (4), International Herald Tribune, Investor's Business Daily, Kansas City Star, The London Sunday Times, Los Angeles Times, Minneapolis Startribune, New Orleans Times-Picayune, New York Post (4), New York Times (2), Ottawa Citizen, Pensions & Investments, Philadelphia Inquirer, San Diego Union, St. Paul Pioneer Press, Time Magazine, Washington Post (2), Washington Times, Worth Magazine

TELEVISION/RADIO INTERVIEWS

*CNBC Squawk Box, BNN (Business News Network – Canada), WXIA TV Atlanta 11 Alive News, WBIX Radio Boston, E*TRADE Radio*

TEACHING EXPERIENCE

Goizueta Business School, Emory University
Applied Investment Management (MBA), 4 courses, 2004, 2006, 2008, 2009
Applied Investment Management (undergraduate), 4 courses, 2004, 2006, 2008, 2009
Applied Investment Management (joint undergraduate and MBA), 1 course, 2007
International Finance (MBA), 14 courses, 1998-2003, 2005, 2009
International Finance (undergraduate), 9 courses, 1999-2005, 2009

Stern School of Business, New York University
Foundations of Financial Markets (undergraduate), 3 courses, 1996-1998

CONSULTING

U.S. Global Investors, Inc.

OTHER WORK EXPERIENCE

Financial Analyst, Ford Motor Company, Detroit	1992-1993
Financial Analyst Intern, American Express Company, Fort Lauderdale	1991
Electrical Engineer, Honeywell Inc., Minneapolis	1987-1990